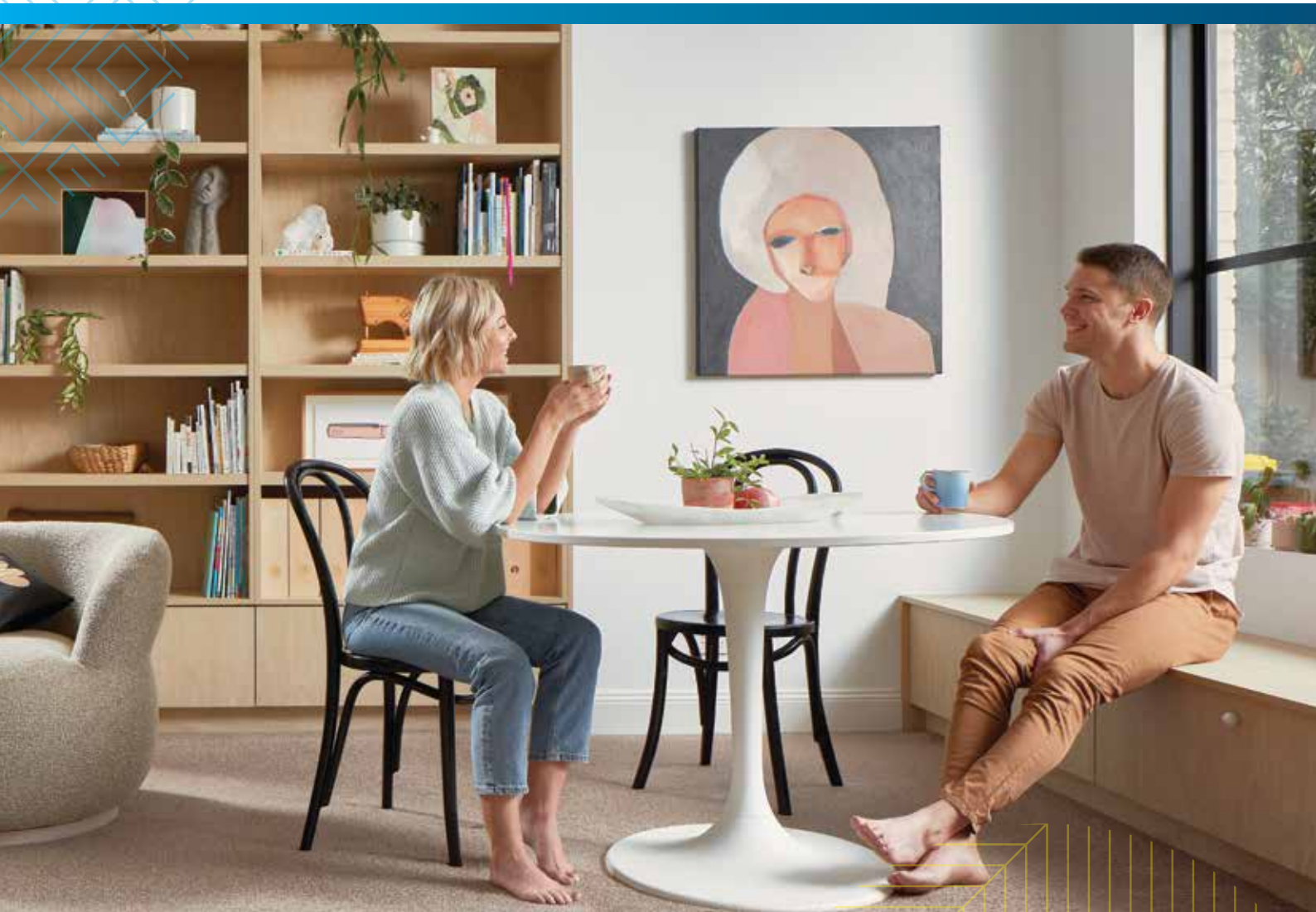
MIDWAY FLOORING



OUR GUIDE TO CARPET & FLOORING

Midway Flooring will advise, supply and install your new flooring to the very highest standard - ensuring you have a floor you love.

Carpet, Laminate, Timber & Vinyl

We stand on excellence 3 so should you!

Midway Flooring specialise in all areas of flooring to both residential and commercial premises. Operating since 2000 as an independently owned, family run, local business, we care about our customers and will go that extra mile to make sure we deliver you an exceptional flooring solution that you will love.

Our flooring installation team is unrivaled and we will only recommend the best and leading flooring products for your project. Our dedication to customer care doesn't end once the flooring has been installed, on top of individual product warranties, we back all of our floor installations with a 2-year warranty.

Come in and visit the largest flooring showroom on the Hibiscus Coast to view our extensive range of flooring options. We offer a free consultation, measure & quote. We look forward to helping you bring your flooring vision to life.

Turning your house into a home

Featured: Godfrey Hirst | Pebble Grid in Spinel

MIDWAYS EASY 4-STEP PROCESS

① Consult with the experts

Visit us in our brand new showroom & and let one of our experienced team provide you with a no obligation consultation. You can touch and feel our superior range of products and ask any questions you may have.

We will ask a few questions and discuss your ideas to gain a clear picture of your project and then walk you through the products that best align with your design, vision, practical needs and budget.

② We Measure

Request a free measure and quote where one of our quantifiers will visit your home or business. Here we take detailed measurements of your floor plan and check over your existing floor to ensure there will be no surprises come installation day.

We will then discuss products choices and options regarding furniture removal, disposal of your old flooring etc, before preparing you with a detailed quotation.

③ Book it In!

If you are happy to go ahead with your quote, at this point a deposit is required. We can then schedule in an installation date that works for you and order any products and services required.
Please take note of our 'Preparation for Installation Day' information, which is included in this document to help ensure everything runs smoothly on the day.

④ Installation Day!

Now for the most exciting part.
One of our experienced team of installers delivers and installs your new flooring.
Once your installation is complete, we will provide you with cleaning and care information specific to your chosen flooring.
You then get to live on and enjoy your brand new floor!

There's no place like home

Featured: Godfrey Hirst | Chateau Oak in Summer Blonde

CARPET

CARPET CHARACTERISTICS

Every style of carpet comes with its own benefits and characteristics, so here's a look at a few common traits you can expect from the carpet you choose.

TRACKING & SHADING

Cut pile carpets, particularly plush pile carpets will sometimes exhibit 'shading' and 'tracking'. This is the development of irregular light and dark areas, caused by the permanent bending of the carpet fibres that then reflect the light differently - very much like velvet.

Shading often becomes apparent six to eight weeks after the carpet is first installed. The softer and longer the pile, the more noticable the footprints and movements over the carpet will be, also known as tracking. This does not affect the wear or durability of the carpet and is not a manufacturing fault.

In carpets with a repeating pattern or texture, the extensible nature of a textile such as carpet, means that some distortion is likely. Even with special care during installation some irregularities may be visible, especially when viewed across multiple width installations. When choosing off samples there may be colour and texture variation between samples and supplied goods. Backings may also be different to the sample. This is unavoidable as all raw materials vary from batch to batch.

New carpet can exhibit noticeable light and dark areas. This is more likely to occur with plusher pile carpets and is known as crush marks. It's caused by the weight of the carpet in a large roll pressing down on the layers underneath and bending the fibres. Over time, with regular vacuuming and general foot traffic, this effect will diminish, though it can take three to six months or so for the marks to disappear entirely.

COLOUR & FADE RESISTANCE

Fading is common with all textiles, your carpet will fade or change colour in areas consistently exposed to sunlight. Light and pastel coloured carpets are the most vulnerable, but no carpet is immune. This often goes unnoticed as the change is gradual over the years. North or west-facing glass doors or floor-to-ceiling windows, are the worst offenders and we'd recommend these be fitted with effective UV protection on the glass to prevent photo degradation. Curtains, blinds and louvres offer the best protection. Even with all protection, wool carpet will still fade.

If you know your carpet will be exposed to prolonged periods of intense sunlight, a solution dyed synthetic carpet may be the best option, their fibres are coloured right through (like a carrot rather than a radish), reducing your risk of colour fade, along with window coverings being used across high sun hours.

CARPET JOINS & SEAMS

In order to properly install your new carpet wider than 3.66m, cutting and seaming is required. Today's heat bond seams that are used for seaming the joins are very strong. The thickness of this tape may cause seams to peak by 2-3mm but this may settle down over time as the seam beds into the underlay. This is more apparent in some carpets more than others.

Joins in textured, patterned & loop pile carpets can often be more noticable. Because no seams are invisible (particularly in sisal or textured carpets) they are kept to a minimum and placed out of main sight and heavy wear areas where possible. Midway Flooring will quantify the carpet allowing for as few joins as possible, this gives the premium result that we pride ourselves on. Please take this into account when comparing quotes as some suppliers will quote on the least amount of carpet possible to keep the price down. This can result in a patchwork quilt with far more joins visible, giving you more of an undesirable look. Please contact us if you would like to view your floor plan and join placement.

Our installers pride themselves in making these seams as inconspicuous as possible; however as with all products (Formica, wallpaper etc) no seam is invisible.

WOOL CARPET

Shedding is a normal characteristic of newly laid carpets, particularly with wool. Balls of fluff may appear on the surface, it is caused by some of the smaller outside fibres of the yarn becoming detached during the early wear stages. Regular vacuuming will remove most of these fibres during the first year.

Avoid spinning or rotary head vacuum cleaners, as these can cause frizzing. Please refer to your products specific maintenance instructions for more detail.

Wool carpets can be affected by carpet eating insects, please refer to your products specific care instructions or ask one of our team for more detail.

You will be sent a care & maintenance manual for your chosen product, please refer to this once received.

Featured: Godfrey Hirst | Favourites in Pheonix

Featured: Godfrey Hirst | Ravine in Tussock

LAMINATE

CARING FOR YOUR LAMINATE

Laminate floors are very easy to look after, requiring very little maintenance beyond regular vacuuming or sweeping and mopping. You should never use a steam-mop on a laminate. Also, no sanding, oiling, lacquering or resurfacing of the floor is required. This makes laminate a hassle free option for busy households and those seeking a low maintenance home.

Although laminate, vinyl planks and vinyl tiles are low maintenance and scratch resistant, that doesn't mean they are indestructible or scratch proof. We recommend using good walk off mats (which must not have a rubber backing) that are slip proof especially for high-traffic areas. NEVER drag furniture or other items across the floor and use felt furniture pads on the bottoms and legs of furniture (available at any hardware store). If you have pets, keep their nails trimmed to avoid nicks and scratches.

Spiked heels or shoes in need of repair can severely damage your floor. In areas of excessive traffic and wear, make use of runners or area rugs. Rugs should be cleaned regularly.

UV RESISTANCE & FADING

A good quality laminate floor is incredibly colour fast. This means that it has very good fade warranties. This is important for New Zealand homes due to our harsh UV conditions. You can have peace of mind about installing laminate in sunny rooms or that when you move your furniture or rug, there will be very few 'tell-tale' patches left behind. We do still recommend windows are fitted with UV filters and blinds/curtains are used in high sun areas, to avoid long periods of strong sunlight.

Floor to ceiling windows coupled with the harsh New Zealand sun can create floor temperatures of over 70°C. Your floor should be protected from extreme temperatures and strong, direct sunlight by the use of interior temperature and humidity control (recommended temperatures 10-30°C and relative humidity between 30% and 70%), window tinting, awnings and/or curtains/blinds. Dramatic temperature changes and/or extreme humidity can cause joins to lip/gap.

LAMINATE & WATER

Laminate floors have been designed for use in internal environments/installations. While they are extremely easy to care for, robust and durable and provide the appearance of a genuine timber floor, they are not appropriate for outdoors, very high or low humidity areas or areas where there are extremely high temperatures (such as saunas and pool areas), or rooms with built-in drains (e.g. showers) as laminate may buckle, swell or deform if penetrated by excessive moisture.

UNDERFLOOR HEATING

Some brands of laminate flooring may, if properly installed, be installed over hydronic underfloor radiant heating systems only. The maximum surface temperature of the concrete slab should not exceed 26°C at any time. Please contact Midway Flooring or view product installation instruction requirements prior to commencement of any underfloor heating work.

You will be sent a care & maintenance manual for your chosen product, please refer to this once received.

Featured: Godfrey Hirst | Legacy in Harvest Oak

LUXURY VINYL TILES & PLANKS

LVT CHARACTERISTICS

LVT is an easy care, low maintenance flooring option. It doesn't need waxing, polishing, sanding or refinishing. Instead, regular mopping (with manufacturers recommended product) and sweeping will maintain its appearance.

LVT & LIQUID

Like with any other floor covering, spills on the floor should be attended to briskly to avoid lasting damage. Liquid spills have the potential to lift planks along the edges, particularly the short edges.

Steam Mops should never be used.

TEMPERATURE CONTROL

Dimensional stability is the biggest issue when using luxury vinyl. Gapping or 'peaking' where ends of planks butt into each other and stick up, may occur due to environmental and installation factors. This is undesirable as it can make for an unsightly looking floor, as well as result in dirt build-up in the gaps over time. Some LVT ranges are proven to be more stable than others, with extensive testing evidence available on request. Environmental factors are the major cause of this phenomena occurring. Because of this we do not recommend these products go into high sun & heat areas.

Most LVTs are compatible with underfloor heating systems. To avoid damaging the planks or tiles, there are maximum heat setting recommendations and best practice guides to follow.

PROTECTION

Although laminate, vinyl planks and vinyl tiles are low maintenance and scratch resistant, that doesn't mean they are indestructible or scratch proof. We recommend using good walk off mats (must not be rubber backed) that are slip proof especially for high-traffic areas.

Never drag, slide or roll furniture or appliances across your floor. Protect the surface if using a trolley to move heavy objects, use furniture pads on the bottoms and legs of furniture (available at any hardware store).

Spiked heels or shoes in need of repair can severely damage your floor. In areas of excessive traffic and wear, make use of runners or area rugs. Rugs should be cleaned regularly.

Rubber migration (also known as plasticiser migration) is a condition that can cause vinyl to discolour. It is caused by rubber or latex products eg rubber or latex-soled slippers, shoes and rubber-backed mats, coming into contact with the vinyl over a constant period of time. It is not a manufacturing or installation fault and therefore is not covered by any warranty. In our experience this has mainly occurred in lighter coloured vinyls but is not restricted to just light colours.

UV RESISTANCE

Floor to ceiling windows coupled with the harsh New Zealand sun can create floor temperatures of over 70°C. Your floor should be protected from extreme temperatures and strong, direct sunlight by the use of interior temperature and humidity control (recommended temperatures 10-30°C and relative humidity between 30% and 70%), window tinting, awnings and/or curtains/blinds. Dramatic temperature changes and/or extreme humidity can cause joins to lip/gap and prolonged direct sunlight will cause fading.

You will be sent a care & maintenance manual for your chosen product, please refer to this once received.

Featured: Woodland Lifestyle | Oasis Wide in Blond Oak

SHEET VINYL

VINYL CHARACTERISTICS

Sheet Vinyl is water proof and an easy care, low maintenance flooring option. It doesn't need waxing, polishing, sanding or refinishing. Instead, regular mopping with a low PH cleaner and sweeping will maintain its appearance.

PROTECTION

Follow these simple steps to achieve many years of enjoyment from your vinyl sheet floor.

Vinyl sheet flooring products can display discolouration caused by contact with rubber products such as rug/mat backings, furniture feet, rubber soled shoes/slippers, wheels for trolleys and wheelchairs etc. which are likely to leave permanent marks. Only non-staining vinyl backed mats or woven rugs identified as colourfast should be used on vinyl sheet floors.

Use felt protectors under heavy pieces of furniture. Fit office chairs, filing trolleys, mobile containers and furniture, with soft treads or castors. Chair pads should be used under desk chairs with castors.

Never drag, slide or roll furniture or appliances across your floor. Protect the surface if using a trolley to move heavy objects, use furniture pads on the bottoms and legs of furniture (available at any hardware store).

Spiked heels or shoes in need of repair can also mark your floor and any pet claws should be kept trimmed.

UV RESISTANCE

Floor to ceiling windows coupled with the harsh New Zealand sun can create floor temperatures of over 70°C. Your floor should be protected from extreme temperatures and strong, direct sunlight by the use of interior temperature and humidity control (recommended temperatures 10-30°C and relative humidity between 30% and 70%), window tinting, awnings and/or curtains/ blinds. Dramatic temperature changes and/or extreme humidity can cause joins to lip/gap and prolonged direct sunlight will cause fading.

You will be sent a care & maintenance manual for your chosen product, please refer to this once received.

Featured: Robert Malcolm | Hastings in Blue Grey

TIMBER

TIMBER CHARACTERISTICS

Engineered timber floors are uniquely crafted to accentuate nature's variations in the knots and grains of each board. Your timber floor will be entirely unique, with no two planks alike, truly one of a kind. Revel in the depth of colour and stunning variation that only natural timber can provide.

Each timber plank will have its own distinct characteristics, much like fingerprints. That's why our curated timber ranges offer a diverse selection of looks and textures. When it comes to timber planks, embracing their natural characteristics is essential. These unique features enhance the individual character of each plank, adding a touch of beauty that sets it apart.

UV EXPOSURE

As a natural product, timber floors will oxidise during the first few months due to UV light exposure, typically leading to a darker, fuller appearance. As a result, timber floors may display some change in colour between exposed areas and areas covered by rugs or furniture. Your floor should be protected from prolonged periods of direct sunlight with curtains, blinds, shades or awnings and rugs/furniture moved periodically to expose all areas evenly.

PROTECTION

Timber flooring products can display discolouration caused by contact with rubber products such as rug/mat backings, furniture feet, rubber soled shoes/slippers, wheels for trolleys and wheelchairs etc. which are likely to leave permanent marks. Only non-staining vinyl backed mats or woven rugs identified as colourfast should be used on timber floors.

As engineered timber and solid wood timber is a natural product, it can be dented and scratched. Any pet claws should be kept trimmed and furniture feet should be fitted with protective felt pads.

Spiked high heels and shoes in need of repair can also mark your floor. The appearance of minor nicks and scratch marks can be reduced using repair accessories such as colour matched filler sticks.

Please do not use a steam mop on timber flooring.

TIMBER MAINTENANCE

While the factory finish of engineered timber floors may be refinished, doing so will void the Finish/Abrasive Wear Warranty.

If your lacquer finished timber floor starts to show dull spots or signs of wear, then periodic maintenance can be considered, consisting of a thorough clean and application of a maintenance coating, (always following the manufacturer's instructions). This will typically satisfy most light scratching and dullness issues and reduce the need for a full refurbishment. Where refurbishment (sanding and recoating) is required, it is essential that a professional flooring contractor is engaged prior to commencement of any works.

You will be sent a care & maintenance manual for your chosen product, please refer to this once received.

TIMBER

CRACKS AND CHECKS

You will come across gentle reminders of your timber floors previous journey through nature, in the form of subtle cracks and checks. These unique markings can be caused by temperature, dry or humidconditions or high winds. These cracks are generally filled with epoxy, or artfully restored.

KNOTS

Knots, circular or oval-shaped features in wood grain, bring a distinct charm to your floor. These natural markings occur when a branch emerges from the main trunk, creating a darker coloured center. Open knots are filled with matching coloured filler, seamlessly blending with the surrounding wood.

MEDULLARY RAYS

Medullary rays, delicate and white, are natural features found in quarter-sawn timber. They run across the growth rings, serving as nature's way of transporting water and nutrients within the tree. These rays showcase the wood's intricate inner structure and add a touch of elegance to each plank.

SAPWOOD

Gently nestled beneath the bark, the sapwood resides as the outermost layer of the tree trunk. It is characterised by its lighter colour compared to the older and darker heartwood, which resides in the inner layers.

PREPERATION FOR INSTALLATION DAY

We want to make installation day run as smoothly as possible with the minimum inconvience to you. We have compiled some information to help you understand the process and help the installers provide you with the best possible experience.

CLEAR SOME SPACE

Your flooring cannot be replaced without a clean and clear floor, this means everything needs to be removed from all areas we are replacing. We are happy to arrange this for you, please note that a charge applies for us to complete the removal of furniture. Please note the following:

- All small items to be removed from shelves, drawers and cupboards.
- Beds are to be stripped
- All appliances/tv's/stereos/computers to be unplugged.
- Any plumbed appliances or toilets to be disconnected. We recommend a qualified plumber

Please note that adhesives used on glued down flooring can take days to fully harden. Please contact us to discuss timeframes and methods to best move items back into place.

Never drag, slide or roll furniture or appliances across your floor. Protect the surface if using a trolley to move heavy objects, use furniture pads on the bottoms and legs of furniture (available at any hardware store).

Underfloor heating needs to be adjusted up very slowly at no more than 1 degree per day, and not at all for at least 7 days prior to install. Please discuss temperature limitations specific to your chosen product.

FLOOR PREP / LEVELLING

The installation of flooring sometimes requires the existing floor to be made smooth before new flooring is installed. We will discuss this with you and our installers can prepare the floor appropriately for you.

POWER

We require power for some of the tooling required to install your new floor, please advise us in advance if this is not possible.

SKIRTINGS

While every care will be taken, skirtings can be damaged due to required installation methods. We recommend that any freshly painted skirting boards are given at least a week to dry and harden before any new flooring is installed. We also recommend saving some paint for touch ups as some light marking is likely.

DOORS

The height of your new flooring may require the bottoms of some doors to be raised slightly to enable them to open and close smoothly. We can provide you with details of a local contractor to take care of this for you.

If you have any questions or are unsure of any of the above, please contact us well in advance of lay day to ensure we have time to remedy any problems.

MIDWAYS INSTALLATION WARRANTY

Midway Flooring's installation warranty is on top of your product warranty.
All installations are carried out to AS/NZS trade standards by experienced industry professionals. This guarantees a high quality of workmanship.
We guarantee the installation of your carpet, vinyl & hard flooring for 2 years; exceptions being floor movement and deterioration through water damage or environmental factors.

CLEANING GUIDES

A care and cleaning guide specific to you chosen flooring will be emailed to you. Please ensure you read this thoroughly prior to cleaning your new flooring, as incorrect cleaning methods can void a manufacturing warranty.

All warranties may be void if failure to use manufactures recommendations.

If you have any further questions please do not hesitate to call, email or pop into our showroom where one of our knowledgable team members can help you.

MIDWAY FLOORING
Local's like you!

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